Wisconsin Farm Business Management
Instructor Coalition

Schools Currently Participating in the Coalition:
Blackhawk Technical College  Northeast Wisconsin Technical College
Chippewa Valley Technical College  Southwest Technical College
Fox Valley Technical College  Western Technical College

What is Farm Business and Production Management (FBPM)?
A program offered through Wisconsin area technical colleges, where various classes relating to farm business management and production are taught. A unique component to the class offerings is one-on-one time with the instructor to work on meeting student’s business and individual goals. Farm business and production management programs are designed to provide education to farm owners and operators, or persons interested in farming.

Who FBPM in Wisconsin is?
A team of committed, caring, knowledgeable, diversely educated, Ag professionals and educators serving throughout their Wisconsin technical college districts around the state. We are one of the best kept secrets of farm related education.

Who do we serve?
- Farm owners, operators, managers, and employees
- Operations of all sizes, all ages, all management styles
- Rural and urban areas
- Anyone interested in starting up a farm business
- Anyone interested in learning information and skills related to farming
- Those looking for assistance in transitioning ownership of a farm business

What do we do?
- Deliver flexible farm business management education;
  - In the classroom, one-one-one instruction, or online.
- Provide basic training on various practices in operating a farm.
- Instruct contemporary production concepts as they relate to applying technology
- Evaluate farm financials and record keeping.
- Offer timely and student focused agriculture topics.
- Provide information based on individual interest and needs.
- Conduct Farm Financial Analysis and Benchmarking.
- Assist in achieving student goals.
- Develop trusted relationship through multi-year educational efforts.
- Listen and offer honest effective feedback.

What do we value?
- Customer Focus
- Confidentiality
- Integrity
- Innovation
- Continuous Improvement
- Student Success
- Sustainability
- Quality of Life
- Accountability Partnerships
- Diversity
- Practicality
- Learning By Doing
- Caring/Empathy

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Mission of Wisconsin Technical College System

The mission of the Wisconsin Technical College System is to provide individuals with comprehensive technical and general education that:

- Enables individual to acquire the occupational education necessary for full participation and advancement in the workforce;
- Provide basic education to adequately prepare individuals who would not otherwise be able to attend college; and
- Foster economic development through on-site training and technical assistance for business, industry, and labor.

Instructors:

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