

WAAE Executive Committee Planning Retreat
Wednesday, August 12, 2009
Elizabeth Inn-- Plover, WI

Meeting called to order by Jeff Zobeck

Present: Jeff Zobeck, Bridgett Neu, Dave Laatsch, Marty Nowak, Shari Graffunder, Steve Schauf , Gary VonRuden, Darren Swartz, Arica Schlough, Aaron Kildonsek, David Kruse, Paul Majors, Linda Sattler, Kevin Chapeau, Tracy Harper, Jeff Meske, Deb Ihm

Motion to approve agenda with flexibility by Linda Sattler. 2nd by Shari G. Motion passed.

Board Member Responsibilities

Jeff asked for further discussion or concerns about board member responsibilities distributed at Professional Development Conference. No additional discussion

Newsletters:

The president, president-elect, and past president will develop statewide newsletters. Sectional VP's will develop sectional updates for members following each WAAE board meeting. Recording secretary for each board meeting will forward minutes to WAAE board members to use for sectional updates.

Membership Update:

Bridgett provided lists of WAAE paid members and non-members for each section for each board member to review for updates.

Board members should touch base with non-members to discuss their intent regarding WAAE membership.

WACTE membership Currently Dave K. brought up concerns about handling WACTE membership. The topic will be added to the Board meeting scheduled for the fall MFE.

NAAE Conference: Bridgett provided an update on who is currently planning to attend the conference in NAAE. WAAE will reserve a block of rooms at the Gaylord Opryland Hotel.

WASB Convention:

WAAE will again be present at the WASB convention. We will ask WAAE winners of Outstanding Ag Educator, Outstanding Ag Ed Program to showcase their program and agricultural education. We will also ask state officers to be present as well. PR committee will develop a budget to provide to program

Farm Tech Days:

Thank you to all volunteers who staffed the booth. The board discussed the impact of our presence at this show and reached a consensus that it is important to keep a presence at this show.

Other discussion: Looking for other topics for the booth:

Pathways

Ag Science Equivalency

Change Lives Teach Ag Ed

There were approximately 45 members that took part in the program at state convention. Dave L. provided a summary of the event. WAAE will continue with a follow-up letter to each of the participants and also included recruitment materials for the university ag ed programs and WAAE.

Follow-up ideas:

- Coordinate Job Shadows with neighboring schools.
- National Teach Ag Ed Day
- Create a “central” location for students to coordinate ag teaching job shadows

Professional Development Conference Evaluations

The board addressed issues of PDC Feedback
Meal and Registration fee

The board members present discussed that if WAAE members needed a separate line item for meals to develop a consistent response on behalf of WAAE, but a key message will be that meals are not optional since facility use is part of the meal package.

Tim Buttles was selected as the winner of the hotel stay at Marriot from PDC

NAAE Region III: Wisconsin will host in the conference in 2014

Student Dues for WAAE

UW-RF has asked for WAAE verification on student dues. We will revisit minutes to verify the position that WAAE pay student dues for declared agricultural education programs.

Runde benefit:

One of our members, Diane Runde, husband passed away this summer and there will be a benefit held by the Janesville FFA Alumni. They have inquired with WAAE to see if we would like to be involved in the benefit in any way.

WAAE will promote and distribute all materials regarding the benefit and encourage member participation and contributions.

Enhancing Membership in WAAE

Board members discussed the concept of “Value added” membership

Develop a fact sheet – Dave K. will draft a proposal for November.

- Include membership benefits
- MyCAERT discount
- Professional Liability Insurance
- Professional Development Conference
- Fall DPI/WAAE inservices
- NAAE travel discounts
- Communities of Practice

Post Secondary Opportunities

We need to address the needs of post-secondary workshop at PDC

- Ideas: Sustainability concepts
- Alternative Energies
- Use post-secondary as workshop presenters

Update on Executive Board Issues from Committees

The board reviewed recommendations from PDC committee reports.

WAAE Sectional Committee Discussion

The board discussed changing the concept of committees to sectional services and necessary responsibilities that would be incorporated as an agenda item for sectional meetings. We will incorporate sectional committee times in to sectional meetings at PDC.

WAAE Statewide Committee Restructuring:

The board shared discussion on the need for

1. Merging Teaching Materials and Ideas Unlimited committees into a statewide committee.
2. Transition the Diversity committee from sectional to a statewide committee.
3. Wellness: Due to interest expressed from this year, wellness appears to be a statewide interest and need.
4. Teacher Recruitment: Change Lives, Teach Agriculture; National Teacher Agriculture Day
5. Teacher Retention: Programs designed from 3-7 year teachers.
6. New Teacher Committee: Name change to clarify.

Move to establish a Wellness committee and Teacher Recruitment Retention Committees for the 2009-2010 year by David Kruse, second by Jeff Meske.

Discussion followed:

Question informally called, no objections

Motion passed.

Marty N. will develop a committee survey for members to complete to gauge committee effectiveness/importance.

The board will continue to evaluate committee structure throughout the year.

Adjournment

Motion to adjourn by Shari G. , second by Deb I..

Motion passed.

Respectfully submitted,

David Kruse