

WAAE Ex Bd Meeting
Minutes
11-10-07
Green Bay

- I. The meeting was called to order by Ralph Johnson at 9:05 a.m. Those present included Ralph Johnson, David Laatsch, Keith Gundlach, Peter Brandt, LeRoy Miller, Melinda Goplin, Arlaina Meyer, Arica Schlough, Jeff Meske, Jeff Zobeck, Marty Nowak, Joshua Rusk, Glenda Crook, Kim Houser, Jay Kennedy, Jerry Wendt, Dick and Linda Aide, Bridgett Neu, Linda Burton, Larry Plapp, David Kruse, Brad Sirianni, Cheryl Zimmerman, and Rick Bockhop.
- II. Approval of Agenda
 - A. Jerry Wendt asked to have WACTE report added under #8.
 - B. Melinda Goplin moved to approve the agenda with flexibility, seconded by Peter Brandt, motion passed.
- III. Approval of Minutes
 - A. Ralph asked for any additions or corrections. Seeing none, Marty Nowak moved to approve the minutes as posted on email, seconded by Glenda Crook, motion passed.
- IV. Financial Report - Dick Aide
 - A. Dick drew attention to the financial report in the folders. He discussed the report with the board.
 - B. Dick emphasized that our main source of income continues to be the summer professional development conference.
 - C. Dick pointed out that at the time of this report he had not forwarded dues to NAAE, WACTE, and ACTE. This will be reflected in the next financial report in January.
 - D. Dick then explained to the board how the financial transfers will take place in regard to the transfer of the Executive Director position from Dick to Bridgett Neu. Bridgett explained what documentation is necessary at the bank as she takes the new position. Jeff Zobeck moved that as of January 1, Bridgett Neu has the authority to write checks and conduct the financial affairs of the WAAE and to open a new checking account at the Associated Bank, seconded by Marty Nowak. Discussion followed especially some did have concerns regarding a second person who can sign checks in case of emergencies. Bridgett said that she will check on how this can be done when she next meets with the bank. Motion passed.
- V. Membership
 - A. Dick pointed out the membership information in the folders and discussed the information with the board.
 - B. Dick emphasized to try to get those non-members on the list that have paid dues in the past to renew their membership. Board members informed Dick of those who are not teaching at the present time. He encouraged vice-presidents to contact the non-members. Non-members

have already received two letters, one from Dick and one from Ralph encouraging them to pay their dues. Ralph reminded vice presidents that they are to tell those who need to pay their dues that they can use Carl Perkins funds for dues, professional conference, etc.

VI. Old Business

- A. ACTE/NAAE Convention, Dec. 12-15, 2007, Las Vegas. There is a list in the folder of those attending the convention. Dick will send a packet of information such as newsletter assignments, etc. before the time of the convention. Ralph said that the group should plan on getting together on Wednesday morning after the first general session to plan who will go to committee meetings and other plans. The group will go out to eat together on Friday evening.
- B. WAAE/DPI Fall Inservice meetings. Each board member discussed what happened at their fall inservice meetings. Two sections have not yet had their meetings. Jerry suggested that an agenda be provided for the fall inservice meetings so that all the WAAE meetings be on the same page. Problem regarding administrators receiving information and not passing it on to the proper people in their schools.
- C. Photo Directory. Bridgett reported that she has only received one CD and that is from Section VI. She said to bring photos to her on a CD and do not email them to her.
- D. WAAE Membership Brochure. Linda Burton reported that the Publicity committee discussed a membership brochure for WAAE. This brochure could be used to give to potential members to encourage them in reasons for joining WAAE. The committee also felt that this brochure would be good to give to supervising teachers who work with the student teachers as a talking point to get them into WAAE when they start teaching. Kathy Leaf has been working on this brochure and is modeling it after the NAAE brochure.
- E. Rick Bockhop - UW Platteville. Rick has worked on a course syllabus that will enable WAAE board members to earn 3 graduate credits for serving on the WAAE board. The course syllabus and enrollment forms were passed out. Approximate cost will be \$1034 for the graduate credits. Rick was thanked for his work on this.

VII. New Business

- A. AgEd Workforce Development Council - Keith Gundlach
 - 1. Keith discussed the work of the council and where the legislative process is at. If passed, it will be called the Wisconsin AgEd Workforce Development Council. Hope to hire a director at approximately a cost of \$90,000 for salary and benefits. Interim director is Dick Meske. He passed out a document The Wisconsin Agriculture Education Foundation, Inc. By-Laws and articles of incorporation. He also passed out the Initial Resolution of Directors. Hoping to pass as a 501C3 status (present status is 501C5). What can WAAE do to help? A sheet of suggestions was passed out for the members.

- B. WAAE/DPI Spring Inservice. Jeff Zobeck expressed that he feels that the spring inservices should be just an informal meeting and the meeting should be up to each section as to whether or not to meet. Those who have plans shared what their sections will be doing.
- C. National AgEd Inservice, Jan. 31-Feb 3. Jeff Hicken announced that those attending will be Mary Gagnon, Bridgett Neu, David Laatsch, Jim Graham, and himself. He gave a brief overview on what will be happening at the inservice.
 - 1. Ralph asked if WAAE can sponsor David Laatsch's hotel room while at this inservice. All his other costs will be covered. Marty Nowak moved to pay the hotel costs, seconded by Peter Brandt, motion passed.
- D. Professional Development Conference
 - 1. Conference Theme. Ralph asked for people to be thinking of ideas as we would like to have a theme before the end of the year. Jay Kennedy suggested a camouflage/military theme.
 - a) Other theme suggestions: "Celebrate in 2008" and "Unmasking Agriculture".
 - 2. Golf Outing - will be moved from the Milton golf course. A committee will be developed to look into this. Jay Kennedy is working on this committee. Jay was requested
 - 3. to come to the halftime meeting with final details on where the golf outing will be held and a contract in place.
- E. Award Applications. Bridgett announced that all the applications should be on the website. Award applications need to be brought to the halftime meeting and the applications need to be in the hands of the vice presidents BEFORE the judging at halftime. Discussion ensued regarding how many applications for each award per section. It was decided that if others want to apply, other than just the nominee, that is acceptable. Bring one application for judging to the halftime conference.
- F. Minutes from Sectional Meetings. David Laatsch requested that all sectional minutes should be emailed to Dave.
- G. WAAE Committee Structure. David Laatsch reviewed what recommendations came out of the meetings at WAAE Professional Development conference which included radio broadcasts from the conference, grant money or some help for teachers just graduated and not yet teaching so they can attend conference. PR committee was asked if they could contact someone such as Pam Yanke to do this. Discussion followed.
- H. Winter Newsletter. Dick asked for those who have not yet sent their articles to please email them to him as soon as possible.
- I. Sectional Newsletters. Ralph asked members to send their sectional newsletters out after this meeting to keep them informed as to what information we discussed at this meeting. Bridgett reminded the board

members to not only send newsletters on the ListServ as many ag teachers do not subscribe to the ListServ, try to send to individual members in your section.

- J. NAAE Region III Conference. Bridgett relayed that chairperson Ron VonGlahn needs some guidelines regarding budget and some information about sponsorships so letters can be sent to possible sponsorships. Dick discussed some possible sponsorships and what costs will be incurred at the conference.
- K. Approval of Executive Director's Contract. Ralph reviewed what the new executive director's contract states. David Laatsch moved to approve the contract of Bridgett Neu as Executive Director through April 30, 2008, seconded by Jeff Zobeck, discussion followed. Motion passed.
 - 1. Dick Aide announced that a new computer, combination printer, scanner, copy, and FAX machine for the office in Bridgett's home has been purchased. Dick said that something needs to be done about the internet service in the office. DSL and cable are not available but satellite internet is available. Bridgett announced what the costs would be. Melinda Goplin moved to upgrade the internet service to the \$29.99 package per month plus the installation package, seconded by Larry Plapp, motion passed.
- L. National Policy Seminar. Dick Aide mentioned that each year we send a WAAE member to this seminar. Dick recommended that we send Bridgett this year so that she can be updated on this information. NAAE pays for part of the expenses and Dick asked if WAAE can pay the remainder of the expenses. Jeff Zobeck moved to send Bridgett Neu to the National Policy Seminar and pay for the transportation and rooming costs, seconded by Melinda Goplin, motion passed.

VIII. Reports

- A. FFA Center - Cheryl Zimmerman
 - 1. Cheryl handed out a report to the board and gave some highlights. She gave an update on information about doing the rosters that she received. Cheryl also reported on the status of the shoes to be shipped to Iraq. Money needs to yet be donated to ship the rest of the shoes. Make checks to Slinger FFA as they have the boxes of shoes and will be shipping the rest of the shoes. She also reported on upcoming conferences and committee meetings that she will be participating in.
- B. DPI - Jeff Hicken
 - 1. The big projects that Jeff reported on included the training process for CAERT, Ag and Science equivalency, and the Perkins funding. Coordination of course titles is important for the ag science equivalency and this is being looked at.
- C. WACTE Report - Jerry Wendt
 - 1. Jerry reported on his attendance at the WACTE conference in 2007. He discussed what their conference is like and what takes

place there.

2. He passed out brochures for the 2008 conference and invited members to consider attending this conference. He said to continue to encourage membership in WACTE and that WAAE needs to keep up their partnership with WACTE. Jerry is requesting \$750 support for WACTE which would include a booth at the conference, support for their director to go to ACTE, door prize donations, and convention expense support. Discussion followed which showed that members felt the booth amount is very high compared to what WAAE charges for booth space and that they should have a budget item to support their director going to ACTE convention. Bridgett Neu suggested a donation specifically given and designated for lobbying efforts seeing as how that is the most valuable thing that WACTE does for our members. Marty Nowak moved to sponsor a booth for \$400 at the WACTE conference, seconded by Jerry Wendt, discussion followed. Jerry Wendt moved to amend the motion to provide \$500 support for WACTE, seconded by Jay Kennedy, discussion followed. The amended motion failed. Voting on the original motion: The original motion passed. WAAE will sponsor a booth at the WACTE convention in 2008.

IX. Work Session for WAAE Executive Board. The group broke into three work groups which included:

- A. Sponsorship and fundraising for Region III Conference.
- B. Constitution/ByLaws
- C. 10 X 15 Initiative
- D. The groups reported on their work:

1. Fund Raising. Made lists of possible sponsors, suggestions of door prizes. A letter will be drafted to send to possible sponsors for fundraising. They hope to have sponsored funds ready to report at halftime. Vice Presidents were asked to mention this in their newsletters and invite donations for Region III.
2. Constitution/By Laws. They had copies of the updates that they worked on at the summer meeting available. They continued their work on this and David Kruse will type up the new updates and email them to the board.
3. 10 X 15 Initiative. They discussed the Ag in a Box which would be available for schools interested in starting or improving their ag program. The box would include a DVD and other resources needed for an ag program. Their goal would be to have someone take the box and do presentations as needed. Other discussion included using CAERT and possibly having an administrator luncheon to inform them what ag ed is doing.

X. Next Meeting will be Friday, January 4th starting at 1:00 p.m. and continuing on Friday evening and Saturday morning. Ralph asked if the three committee groups will need to continue their work at 10 a.m. on Jan. 4th? They may

use this time if needed.
XI. The meeting adjourned at 3:10 p.m.