



WISCONSIN FFA STATE CONVENTION PUBLIC RELATIONS INTERNSHIP PROGRAM

PROGRAM OVERVIEW

The Wisconsin Association of FFA is recruiting interns to help share the celebration of FFA members leading up to and during the 2023 Wisconsin State FFA Convention occurring June 12-15, 2023, in Madison, WI.

The goal of the internship positions is to provide collegiate students an opportunity to gain hands-on experience covering a convention, while also having a media presence for all audiences. Interns are essential to engaging our members and stakeholders to continue providing the next generation of agriculturists for the world.

Multiple intern positions are offered this year. Ideal candidates should have completed at least one year of collegiate coursework, with a focus in the areas of agriculture, communications, journalism or a related field. FFA experience is preferred. Position descriptions are below.

Public Relations Team Internship Positions

Digital Content Intern: This position works with the Wisconsin State FFA Convention Public Relations Team and convention managers to assist with development and implementation of the Wisconsin Association of FFA social media and online content for purposes of outreach, marketing, and public relations of the Wisconsin State FFA Convention. A full job description including required experience and competencies can be found [here](#).

News Content Intern: This position works with the Wisconsin State FFA Convention Public Relations Team and convention managers to assist with development and implementation of the Wisconsin Association of FFA newspaper, television, and radio content for purposes of outreach, marketing and public relations of the Wisconsin State FFA Convention. A full job description including required experience and competencies can be found [here](#).

Photographer Intern: This position works with the Wisconsin State FFA Convention Public Relations Team and convention managers to assist with all photography for purposes of outreach, marketing and public relations of the Wisconsin State FFA Convention. A full job description including required experience and competencies can be found [here](#).

Other Information: Wisconsin Association of FFA will provide lodging and meals throughout the event and will provide a stipend upon the successful completion of the internship. Intern's responsibilities begin upon hiring in May and conclude following the week after convention. Should the intern desire to receive internship credit for this experience, Wisconsin FFA will work with their respective University to ensure credit requirements are met. Expense of the internship credit will be the responsibility of the intern.



How to Apply: Interested candidates should submit the online application to media@wisconsinffa.org by 5:00 p.m. Central Friday, April 14, 2023, which includes submitting a brief cover letter, resume, and applications questions:

- Please describe your experience with the specific role you are applying for.
- Why would you like to serve in the specific internship role?
- What ideas do you have to help “ELEVATE” the Wisconsin State FFA Convention Public Relations Team?

Notification: Applicants will be notified of their status no later than Thursday, April 20, 2023. Interviews will take place in April 24-26, 2023. Final offers will be sent no later than Friday, April 28, 2023. At this time, individuals offered a position may be subject to a background check.

Please email Joe Schlies with any questions regarding the State Convention Public Relations Internship Program at jschlies@wisconsinffa.org.

The Wisconsin Association of FFA does is an equal opportunity employer. It is our policy to provide equal employment opportunity to all persons regardless basis of sex, race, color, religion, age, national origin, ancestry, creed, pregnancy, marital or parental status, sexual orientation, or physical, mental, emotional, or learning disability. We comply with all federal, state, and local equal employment opportunity regulations.