



WISCONSIN
ASSOCIATION OF FFA



EXTEMPORANEOUS PUBLIC SPEAKING LDE

PURPOSE

The FFA Extemporaneous Public Speaking Leadership Development Event is designed to develop the ability of all FFA members to express themselves on a given subject without having prepared or rehearsed its content in advance. This gives FFA members an opportunity to formulate their remarks for presentation in a very limited amount of time.

EVENT RULES

- A) An FFA member must be in good standing with the local chapter, the state FFA association and national organization. The member cannot have graduated from high school at the time of the district event for the given competition year. A State FFA Extemporaneous Speaking winner may not compete again in any FFA Extemporaneous Speaking event in succeeding years.
- B) An FFA chapter may have **two** entries for Extemporaneous Speaking at the district event in a given year. **Two** district winners will advance to the sectional event. These may be from the same school, if so selected by the judges. One sectional winner per section will advance to the state event.
- C) Official FFA dress must be worn by all participants. Deductions for deviations from Official FFA dress will be at the discretion of the judges who will consider special situations when presented prior to the participant's presentation.
- D) The use of props is **not** permitted in any level of competition.
- E) Any participant in possession of an electronic device during the competition is subject to disqualification.
- F) Recording of presentations is permitted by one person from each participant's chapter for that participant only.

EVENT FORMAT

- A) The chairman of the event or another designated individual shall draw for the order of competition in an impartial manner. A designated individual shall then introduce each participant by name to the judges and in order of the drawing. Applause shall be withheld until all participants have spoken.

- B) The selection of topics shall be held 30 minutes before the participant is to present their speech before the judges. The participants will draw three specific topics, selected at random from the pool of 18, relating to the industry of agriculture. After selecting the topic, they desire to speak on, all three topics will be returned for the next drawing. (It is possible for two or more participants to select the same topic.)
- C) Eighteen topics will be prepared by the State FFA Executive Director and will include three each from the following categories:
- Agricultural literacy and advocacy
 - Current agricultural issues
 - Advancing agriculture through agriculture science
 - Current technology uses and applications in agriculture
 - Agrimarketing and international agriculture
 - Food and fiber systems
- D) Participants will be admitted to the preparation room at 15-minute intervals and given exactly 30 minutes for topic selection and preparation.
- E) Reference materials will be screened by the officials (event chair or designated individual) conducting the event on the following basis:
- 1) Must be limited to five items
 - 2) Printed material such as books or magazines
 - 3) Printed compilations of materials collected from internet research.
 - 4) To be counted as one item, a notebook or folder of collected materials may contain NO more than 100 single-sided pages or 50 pages double-sided numbered consecutively.
 - 5) References should be in original format.
 - 6) There can be no notes or speeches prepared by the participant or by another person for the purpose of use in this event. Cutting and pasting into a Microsoft Word document will be considered prepared notes.
 - 7) Participants may not use any reference materials in the room where they are preparing. For example, if the student is preparing in a library, they cannot use references in that library. The participant must bring in their own materials.
- F) Each speech shall be the result of the participant's own effort using approved reference materials which the participant may bring to the preparation room. No other assistance may be provided. Participants must use the uniform note cards that will be provided by the event chair. Any notes for speaking must be made during the 30-minute preparation period. A participant will be permitted to use notes while speaking, but deduction in scoring may be made for this practice if it detracts from the effectiveness of the presentation.
- G) A list of all possible topics will be given to and reviewed by the judges prior to the beginning of the event.
- H) **Time Limit:** Each speech should be *no less than four and no more than six minutes in length*. An additional five minutes will be allowed for the judges to ask related questions. Participants will be penalized one point for per second on each judges' score sheet for being over six minutes or under four minutes. Time commences when the speaker begins talking. Speakers may use a watch to keep a record of their time. Event officials or observers will give no time warnings.
- I) Two timekeepers shall be designated who will record the time used by each participant in delivering their speech, noting under time or overtime, if any, for which deductions should be made.

JUDGING

- A) Three competent and impartial judges will be selected to judge the event. At least one judge should have an agricultural background. At the time of the event, the judges will be seated in different sections of the room in which the event is held. They will score each participant upon the delivery of the production, using the score sheet provided.
- B) Each judge shall formulate and ask questions. Questions shall pertain directly to the speaker's subject. Questions containing two or more parts should be avoided. Judges will score each participant on the ability to answer all questions asked by all judges. The full five minutes for questions should be used.
- C) When all participants have finished speaking, each judge will total the score on oral and non- verbal communications for each participant. The timekeepers' record will be used in computing the final score for each participant. Participants shall be ranked in numerical order on the basis of the final score to be determined by each judge. The judges score sheets will then be submitted to the event chair. The decision of the judges is final.
- D) Participants shall be ranked in numerical order on basis of final score to be determined by each judge without consultation with each other. The judges' ranking of each participant then shall be added and the winner will be that participant whose total of ranking is the lowest. Other placings shall be determined in the same manner. (low rank method of selection.) In the case of a tie that individual who has the highest grand total score shall have prior rating.

SCORING

Overview:

Oral Communication – 600 Points

Non-verbal Communication – 400 Points

Total Points: 1,000

TIEBREAKERS

Ties will be broken based on the greatest number of low ranks. Participants' low ranks will be counted and the participant with the greatest number of low ranks will be declared the winner. If a tie still exists, the judges will rank the participants response to questions. The participant with the lowest rank from the response to questions will be declared the winner. If a tie still exists, the participants' raw scores will be totaled. The participant with the greatest total or raw points will be declared the winner.

PROPER OFFICIAL DRESS

Participants are expected to observe the National FFA Code of Ethics and the proper use of the FFA jacket during career and leadership development events. (Please reference the latest edition of the Official FFA Manual.) Proper Official Dress is required for this competition.

Proper Official Dress for an FFA member includes:

- Official FFA Jacket zipped to the top
- Black slacks and black socks/nylons or black skirt and black nylons
- White collared blouse or white collared shirt
- Official FFA tie or official FFA scarf
- Black dress shoes with closed heel and toe
- Note: Official garb of recognized religions may be worn with Official Dress.

(Taken from the FFA Official Manual)

REFERENCES

This list of references is not intended to be all inclusive.

Other sources may be utilized, and teachers are encouraged to make use of the very best instructional materials available. Make sure to use discretion when selecting website references by only using reputable, proven sites. The following list contains references that may prove helpful during event preparation.

Past CDE materials and other resources *FFA.org*

Figures of Speech DVD—*http://shop.FFA.org*

Great Speeches and Presentations—*http://shop.FFA.org*

CDE Q&A's *www.FFA.org*

American Farm Bureau Federation – *www.fb.org*

United States Department of Agriculture – *www.usda.gov*

AGRICULTURE, FOOD, AND NATURAL RESOURCES (AFNR) CONTENT STANDARDS

Measurement Assessed	Where measured in event	Academic Content Standards Addressed
CS.01. Performance Element: Analyze how issues, trends, technologies and public policies impact systems in the Agriculture, Food & Natural Resources Career Cluster.		
CS.01.01.01.c. Evaluate and explain AFNR issues and their impacts to audiences with limited AFNR knowledge.	Entire event	
CS.01.02. Performance Indicator: Examine technologies and analyze their impact on AFNR systems.		
CS.01.02.02.c. Evaluate the importance of technology use and how it impacts AFNR systems.	Entire event	
CS.01.03. Performance Indicator: Identify public policies and their impact on AFNR systems.		
CS.01.03.01.c. Evaluate a public policy within AFNR systems and defend or challenge it.	Entire event	
CS.03.01. Performance Indicator: Identify required regulations to maintain and improve safety, health and environmental management systems.		
CS.03.01.01.b. Assess health, safety and environmental procedures to comply with regulatory and safety standards.	Entire event	
CS.03.01.01.c. Evaluate how AFNR organizations/businesses promote improved health, safety and environmental management.	Entire event	
CS.03.01.02.b. Analyze existing required regulations within an AFNR workplace.	Entire event	
CS.04.01. Performance Indicator: Identify and implement practices to steward natural resources in different AFNR systems.		

CS.04.01.02.b. Analyze and assess sustainability practices that can be applied in AFNR systems (e.g., energy efficiency, recycle/reuse/repurpose, green resources, etc.).	Entire event	AFNR Career Cluster, Statement 2 AFNR Career Cluster, Statement 3
CS.04.01.02.c. Evaluate sustainability policies and plans and prepare summary of potential improvements for AFNR businesses or organizations.	Entire event	AFNR Career Cluster, Statement 2 AFNR Career Cluster, Statement 3
CS.04.02. Performance Indicator: Assess the natural resource related trends, technologies and policies that impact AFNR systems.		
CS.04.02.01.b. Analyze natural resources trends and technologies and document how they impact AFNR systems (e.g., climate change, green technologies, water resources, etc.).	Entire event	AFNR Career Cluster, Statement 7
CS.04.02.01.c. Defend or challenge natural resources trends and technologies based upon an assessment of their impact on AFNR systems.	Entire event	AFNR Career Cluster, Statement 7
CS.04.02.02.b. Create and propose a hypothetical natural resources policy that will impact current AFNR systems (e.g., for water resources, land use, air quality, etc.).	Entire event	AFNR Career Cluster, Statement 7
CS.04.02.02.c. Design strategies for implementing a new natural resources policy that will positively impact AFNR systems.	Entire event	AFNR Career Cluster, Statement 7
CRP.06.01. Performance Indicator: Synthesize information, knowledge and experience to generate original ideas and challenge assumptions in the workplace and community.		
CRP.06.01.01.b. Synthesize information, knowledge and experiences to generate ideas for workplace and community situations.	Entire event	
CRP.06.01.02.b. Analyze how assumptions can impact outcomes in a variety of workplace and community situations.	Entire event	
CRP.06.01.02.c. Devise strategies (e.g., ask questions, brainstorm ideas, present facts and information etc.) to challenge common assumptions in workplace and community situations.	Entire event	
CRP.08.02. Performance Indicator: Investigate, prioritize and select solutions to solve problems in the workplace and community.		
CRP.08.02.01.b. Assimilate and prioritize potential solutions to solve problems in the workplace and community.	Entire event	

Extemporaneous Public Speaking Leadership Development Event Rubric – 1000 Points

CONTESTANT NAME		CHAPTER				
INDICATORS	Very strong evidence of skill is present 5-4 points	Moderate evidence of skill is present 3-2 points	Strong evidence of skill is not present 1-0 points	Points Earned	Weight	Total Score
Oral Communication – 600 points						
Examples	Examples are vivid, precise and clearly explained. Examples are original, logical and relevant	Examples are usually concrete, sometimes needs clarification. Examples are effective, but need more originality or thought.	Examples are abstract or not clearly defined. Examples are sometimes confusing, leaving the listeners with questions.		X 10	
Speaking without hesitation	Speaks very articulately without hesitation. Never has the need for unnecessary pauses or hesitation when speaking.	Speaks articulately, but sometimes hesitates. Occasionally has the need for a long pause or moderate hesitation when speaking.	Speaks articulately, but frequently hesitates. Frequently hesitates or has long, awkward pauses while speaking.		X 10	
Tone	Appropriate tone is consistent. Speaks at the right pace to be clear. Pronunciation of words is very clear and intent is apparent.	Appropriate tone is usually consistent. Speaks at the right pace most of the time, but shows some nervousness. Pronunciation of words is usually clear, sometimes vague.	Has difficulty using an appropriate tone. Pace is too fast; nervous. Pronunciation of words is difficult to understand; unclear.		X 10	
Being detail-oriented	Is able to stay fully detail-oriented. Always provides details which support the issue; is well organized.	Is mostly good at being detail-oriented. Usually provides details which are supportive of the issue; displays good organizational skills.	Has difficulty being detail-oriented. Sometimes overlooks details that could be very beneficial to the issue; lacks organization.		X 30	
Connecting and articulating facts and issues	Exemplary in connecting facts and issues and articulating how they impact the issue locally and globally. Possesses a strong knowledge base and is able to effectively articulate information regarding related facts and current issues.	Sufficient in connecting facts and issues and articulating how they impact the issue locally and globally. Possesses a good knowledge base and is able to, for the most part, articulate information regarding related facts and current issues.	Has difficulty with connecting facts and issues and articulating how they impact the issue locally and globally. Possesses some knowledge base but is unable to articulate information regarding related facts and current issues.		X 30	
Speaking unrehearsed (questions & answers)	Speaks unrehearsed with comfort and ease. Is able to speak quickly with organized thoughts and concise answers.	Speaks unrehearsed mostly with comfort and ease, but sometimes seems nervous or unsure. Is able to speak effectively, has to stop and think and sometimes gets off focus.	Shows nervousness or seems unprepared when speaking unrehearsed. Seems to ramble or speaks before thinking.		X 30	
Oral Communications Total Points						

INDICATORS	Very strong evidence of skill is present 5-4 points	Moderate evidence of skill is present 3-2 points	Strong evidence of skill is not present 1-0 points	Points Earned	Weight	Total Score
Non-verbal Communication – 400 points						
Attention (eye contact)	Eye contact constantly used as an effective connection. Constantly looks at the entire audience (90-100% of the time).	Eye contact is mostly effective and consistent. Mostly looks around the audience (60-80% of the time).	Eye contact does not always allow connection with the speaker. Occasionally looks at someone or some groups (less than 50% of the time).		X 20	
Mannerisms	Does not have distracting mannerisms that affect effectiveness. No nervous habits	Sometimes has distracting mannerisms that pull from the presentation. Sometimes exhibits nervous habits or ticks.	Has mannerisms that pull from the effectiveness of the presentation. Displays some nervous habits – fidgets or anxious ticks.		X 20	
Gestures	Gestures are purposeful and effective. Hand motions are expressive and used to emphasize talking points. Great posture (confident) with positive body language.	Usually uses purposeful gestures. Hands are sometimes used to express or emphasize. Occasionally slumps; sometimes negative body language.	Occasionally gestures are used effectively. Hands are not used to emphasize talking points; hand motions are sometimes distracting. Lacks positive body language; slumps.		X 20	
Well-poised	Is extremely well-poised. Poised and in control at all times	Usually is well-poised. Poised and in control most of the time; rarely loses composure	Isn't always well-poised. Sometimes seems to lose composure.		X 20	
Non-verbal Communication Total Points						
Oral Communication Total Points						
Time Deduction *						
NET TOTAL POINTS						
RANK						

* –1 point per second under 4 minutes or over 6 minutes, determined by the timekeepers

Judge’s Signature: _____ Date: _____