2020 Wisconsin Association of FFA Discussion Meet Topics

**District Discussion Meet Topics:**

1. **How can FFA members work together to allow agricultural education to have a more positive impact in their school and community?**
   - Advocacy and partnerships
   - Opportunities for student leadership and service
   - Inclusion and diversity

2. **With growing consumer concerns about animal welfare and sustainability, how can farmers connect with food consumers to address these concerns?**
   - Social media vs. in person events
   - Combating the anti-agriculture movement
   - Developing key messages

3. **With many of today’s school students having no connection to production agriculture, how can FFA members connect these students with agricultural career opportunities?**
   - On-farm vs. off-farm opportunities
   - Supervised Agricultural Experiences
   - Challenges and opportunities

**Sectional and State Discussion Meet Topics:**

1. **Consumers are becoming more interested in the food they eat, including the packaging and labels on these food items. What can be done to help consumers understand food labels that provide helpful information versus those that are rooted in fear-based marketing?**
   - Public perception
   - Shared values with consumers
   - Promotion of the facts

2. **Farms come in many different sizes, scales and types. How can FFA members positively promote all types of farms/agriculture with their peers and consumers?**
   - Advocacy and public perception
   - Partnerships within agriculture community
   - Inclusion and diversity within the agriculture industry

3. **New food technologies like lab-grown proteins demonstrate a changing landscape in the food sector. How will these technologies impact traditional forms of agriculture and food production/processing?**
   - Nutrition content
   - Affordability
   - Sustainability

4. **How can Agricultural Education and FFA better address the problem of food insecurity within schools and communities?**
   - Farm to School initiatives
   - Community partnerships and involvement
   - Food production
   - Innovation and technology