Wireconsin Association of FFA
Board of Directors Meeting
February 14th, 2013 – The Hotel Mead, Wisconsin Rapids

Meeting called to order by Kayla Hack at 6:49 pm. Those present included the entire state officer team, Mrs. Zimmerman, Mr. Hicken, Mr. Meyer, Mrs. Sauvola, Mr. Markhardt, Ms. Leonard, Ms. Montgomery, Mrs. Pruss, Mr. Zimmerman, Mr. Santy, Mrs. Heinbuch, Mr. Kruse, and Mr. Holle.

Zach Markhardt reported the January Board Meeting Minutes were posted on the Wisconsin FFA website and also sent via email by Mrs. Zimmerman. Emily Watson moved to approve the minutes as posted. Nate Zimdars seconded. Motion passed and sustained by advisors.

State Officer Reports:
Kayla Hack and Emily Watson reported on the Wisconsin School Board Convention. Kayla Hack informed the Board that there were a lot of questions asked about dual enrollment. Emily Watson added that the National Park Service in Milwaukee, who presented at the convention, had talked about turning vacant city plots into gardens.

Joanna Wavrunek reported on the Media Training the state officer team received in Madison with Jill Makovec; saying that she was full of energy and tips with interviews, key messaging, and interview role playing. The day following the training, the officer team attended the CTSO Legislative Day. Bethany Rieth reported that the main goal was to meet with our legislators and inform them about Career and Technical Education. Logan Wells added that the legislators were easy to talk to and that he learned a lot from the experience.

Aaron Zimmerman reported on the Wisconsin FFA Alumni Convention. It was a great opportunity to meet and connect with our Alumni affiliates. The officer team agreed that the live auction was enjoyable. Kayla Hack added that the chairs/stools project, provided by the 2011-2012 State FFA Officer Team, raised $3,300 for the Wisconsin FFA Foundation.

Kayla Hack reported on the upcoming National FFA Week schedule. She briefed the Board on several of the activities and events the officer team will be traveling to during National FFA Week. Events included interviews, bowling, assemblies, workshops, chapter visits, and an Ag Summit with Representative Reed Ribble.

District Speaking Contests were reviewed and feedback expressed. Emily Watson suggested to budget plenty of time for everything, as some contests slow things down. Ms. Sauvola advised to match judges to the competition that they would know best in. Bethany Rieth suggested that the state officers should get a small training course in coordinating speaking contests, so we are more prepared when questions arise. Mrs. Zimmerman reported that online registration went well. Sectional Team Registration sheets will be sent to the first and second place teams soon.
The Wisconsin FFA Center staff wanted the Board to provide direction in how to deal with speaking contest participants that cancel from the spots they have earned to move on to Sectional Speaking Contests now after District Contest results were tabulated and all vacancies were filled from other eligible districts. This is the first year for filling any vacant spots in the section with participants from other districts within the section.

Zach Markhardt moved in order to fill as many open contestant spots as possible at the Sectional Contest select another participant from the two other districts to fill vacancies created from cancellations of participants. Nate Overby seconded. Bethany Rieth moved to amend by adding the words “to be notified one week prior to sectional contest”. Emily Watson seconded. Amendment passed and sustained by advisors. The main motion read, “In order to fill as many open contestant spots as possible at the Sectional Contest select another participant from the two other districts to fill vacancies created from cancellations of participants, and the FFA Staff must be notified one week prior to sectional contest,” motion passed and sustained by advisors.

Discussions were raised about the action to be taken regarding districts with insufficient results returned to the Wisconsin FFA Center. Mrs. Zimmerman informed that the Center will do what it can to obtain these results. If not enough information is provided in the results, the staff will be unable to determine participants that could move into vacant contestant spots for further competition.

A discussion about the parliamentary procedure result sheet needed clarification. Unanimous consent was given to change the parliamentary procedure ranking system from “Gold, Silver, Bronze” to “first, second, third”. Gold, Silver and Bronze will be removed from the result sheet.

Mrs. Zimmerman and Mr. Hicken reported on the National Ag Ed Summit held in Indianapolis, Indiana. Wisconsin was very well represented. The key topic was Recruitment and Retention of Agricultural Education Instructors.

Mrs. Zimmerman reported that the Quality Liquid Feeds (QLF) FFA Week Giveaway has already kicked off. Chapters can email ann@qlf.com a photo of their chapter to be uploaded onto the QLF Facebook page. The pages are open to anyone and the chapter with the most comments per photo wins $150.

Proficiency judging is March 8th through the 9th at the Chula Vista in Wisconsin Dells. Mrs. Zimmerman needs rooms reserved by February 20th. All Board members are welcome to judge as well as any other volunteers that are interested.

A five-minute recess was moved by Gabes Rabb and seconded by Aaron Zimmerman. Motion passed.

Joanna Wavrunek, Convention Speakers chair updated the Board on the progress of confirmed speakers. Wyatt DeLong has not yet confirmed that he can attend. Another possibility that is now being investigated is Bo Ryan, UW-Madison Boys
Basketball coach. Gilbert Brown, former Green Bay Packer, has been confirmed to attend the Career Show and will present a workshop regarding bullying.

Logan Wells, Convention Tours Chair, presented his list of contacts made regarding possible interactive career tours. He provided a list of potential tours. Dates, times, and logistic details are still to be worked out with Mr. Hicken and Mrs. Zimmerman.

Zach Markhardt, Convention Workshops Chair, reported that initial invitations have been emailed and a workshop grid has been established. Upon request, the list of contacts will be emailed to all state staff.

Chairing the Service Project, Bethany Rieth has continued to inform members and advisors of the project by speaking at Halftime Conference, the Alumni Convention, and Farm Forum. Donation Details are established as only checks written out to Wisconsin FFA will be accepted. No cash will be accepted.

The Program and Awards Committee, Aaron Zimmerman and Logan Wells reported that the Promotional Video Contest has kicked off and information about the contest has been sent in state officers newsletters.

Nate Zimdars and Nick Huffman, Hall of Fame Committee, passed out the Hall of Fame Selection Criteria. They are still collecting names and are open to any suggestions to pass on for consideration.

Mr. Hicken provided a membership update of 17,182 confirmed members. That number is projected to rise after the March 1st supplement deadline. The Probation and Prohibited List was handed out, showing the history of some chapters who have been on probation anytime between 2003 and now.

An updated list of chapters who have yet to submit a chapter constitution or program of activities was provided by Mrs. Zimmerman. Any additions or corrections should be passed on to her. She will continue to update the Board on documents not submitted.

Kayla Hack gave a brief Wisconsin Agricultural Education program website report. A basic layout has been approved and details are still being worked out. The project continues to move forward.

Mr. Hicken presented a proposal to create an Organic Proficiency Award area. Development of this award has included discussion with Organic Valley who is interested in sponsoring this award area through the Wisconsin FFA Foundation. Zach Markhardt moved to approve the proposal. Nate Overby seconded. Motion passed and sustained by advisors.

Mrs. Zimmerman presented an opportunity for the 2014 National FFA Officer team to come train in Wisconsin during January 2014. Itineraries, specifications, and financial obligations where printed for everyone to look over. Nate Overby moved
to submit an application for the 2014 National FFA Officer Training Experience. Joanna Wavrunek seconded. Motion passed and sustained by advisors.

The State FFA Degree Review process was briefly discussed as this will follow after the adjournment of the Board meeting. Advisors were asked to consider any additional activities that need to be added to the list of above the chapter level activities.

Grant forms for the 2014 Media Training before CTSO Legislative Day and 2013 Key Message Training in July and August where handed out. Mrs. Zimmerman asked the Board for consideration to submit the grant applications to the Wisconsin FFA Foundation. Motion was moved by Bethany Rieth to approve the grant applications and seconded by Nick Huffman. Motion passed and sustained by advisors.

Information regarding the running and expectations of state president was handed out to all state officers. Candidate must declare their interest in running by April 15. Mrs. Zimmerman and Mr. Hicken will interview all those who express interest on April 26, after our officer meeting in Madison.

If any parents or Board members want Clarion Hotel housing for State Convention, talk to Mrs. Zimmerman. A sign up sheet was passed around.

Announcements were read, including the date for the March FFA Board of Directors Meeting at the Clarion Suites Hotel in Madison on March 14th-15th.

Zach Markhardt moved to adjourn. Bethany Rieth seconded. Motion passed and meeting concluded at 9:30 pm.

Respectively submitted,

Zach Markhardt
2012-2013 Wisconsin FFA Secretary