



# Wisconsin Association of Agricultural Educators

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## NEWS RELEASE

For more immediate release

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## WISCONSIN ASSOCIATION OF AGRICULTURAL EDUCATORS HIRES NEW EXECUTIVE DIRECTOR

WISCONSIN (August 12, 2016) – Nicole Nelson has been named the new executive director for the Wisconsin Association of Agricultural Educators (WAAE), a professional development organization for secondary and post-secondary instructors who teach agricultural-related curriculum.

“We are excited about Nicole’s team spirit and authentic desire to serve our membership and mission,” said Kevin Hoffman, President of WAAE and retired Verona High School agricultural education instructor.

Nelson is a familiar face returning to Wisconsin Agricultural Education since she was executive director of the Wisconsin FFA Foundation from 2008 to 2012. She resigned from that position to take on more responsibilities with the grain farm her husband and his father operate, as well as to commit more time to her growing family. She more recently worked for Beck Ag, an agricultural niche marketing company.

Nelson says this position with WAAE is a perfect fit as a part-time position that will allow her to reconnect with agricultural education.

“I look forward to working with the board of directors to support the WAAE organization,” said Nelson. “Together, we will continue delivering top-notch professional development to help the members succeed as educators on the front lines of secondary and post-secondary agricultural education.”

Nelson will officially take over the role August 29. She replaces outgoing executive director, Leslie Svacina, who is stepping down for family reasons and will be returning to manage her meat goat farm fulltime.

“We thank Leslie for her solid work for the organization and wish her the best of luck in her future,” said Kevin Hoffman.

With the new leadership, the WAAE office contact information has also changed to PO Box 935, East Troy, WI 53120; 262-470-8369 and [executivedirector@waae.com](mailto:executivedirector@waae.com).

WAAE is the professional association for agricultural educators in Wisconsin. Members include about 300 middle school, high school, technical college and university educators. The Association’s goals are to achieve high teacher standards through innovative methods in teaching, foster a professional network within the agricultural community, and advocate for the agriculture industry. To learn more about WAAE and agricultural education, visit [www.waae.com](http://www.waae.com).

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