89th Wisconsin FFA Convention
June 11 - 14, 2018

Alliant Energy Center, Madison
Visit www.wisconsinffafoundation.org/events
for more information.

Contact the Wisconsin FFA Foundation Staff:
• John Hromyak, Executive Director
  jhromyak@wisconsinffafoundation.org
  (608) 831-5058 x3

• Carol Ellis, Operations Manager
  cellis@wisconsinffafoundation.org
  (608) 831-5058 x1

• Jen Bradley, Marketing Coordinator
  jbradley@wisconsinffafoundation.org
  (608) 831-5058 x2

Convention Schedule
MONDAY:
  Reflections - 8:30 p.m.
TUESDAY:
  Contests - All Morning
  Foundation Annual Meeting - 11:15 a.m.
  Opening Session - Noon
  Second Session - 3 p.m.
Sponsors’ Events - Tuesday Evening
  Third Session (Donor Recognition) - 8 p.m.
WEDNESDAY:
  Fourth Session - 8 a.m.
  Convention Expo - 9:30 a.m.
  State FFA Degree Luncheon - 12:30 p.m.
  Fifth Session - 2 p.m.
  Honored Adults Dinner - 4:30 p.m.
  Past State Officer Reunion - 4:30 p.m.
  State FFA Leadership Dinner - 5 p.m.
  Sixth Session - 7 p.m.
THURSDAY:
  Seventh Session - 9 a.m.

Thank you,
Star Mission Partners!

★ ★
Compeer Financial
Culver Franchising System, Inc.
Organic Valley/CROPP Cooperative
Rural Mutual Insurance Company

★ ★
CHS Foundation

★ ★ ★ ★ ★
ANIMART
Alliant Energy Foundation
Investors
Community Bank

Thank you,
Star Mission Partners!

Progress and a Purpose

Message from Jon Anderson, Wisconsin FFA Foundation Board President

2018 is off to a great start for the Wisconsin FFA Foundation! It’s hard to believe we are already three quarters through the campaign year. Thank you to all businesses and individuals who have made a commitment to support Wisconsin FFA and agricultural education!

I am pleased to report that the Foundation staff and Board of Directors have been busy working toward accomplishing campaign goals. Our new staff team of John Hromyak, Carol Ellis and Jen Bradley has been together for almost a year. We couldn’t be happier with this group, and the talents and expertise they bring to our everyday workings and support of FFA and Team Ag Ed.

The Board of Directors has been working on a number of initiatives. These include reviewing business policies and operational procedures to ensure they are up to date, completing financial audits and compliance reports, updating board handbooks, and refining strategic development efforts so that time and resources match with the needs of our many supporters.

Everyone on the board is a volunteer, and I appreciate them giving their time and talent to help further the Foundation’s mission. We look forward to finishing this campaign year strong and have set the table for growth in the future.

Growth, however, does not happen by chance. It takes planning and effort to move the needle forward. One of the key initiatives this year was to develop a comprehensive three-year strategic plan. The plan has been written, is currently under review and will be ratified at our June board meeting.

In this plan we have refined the Wisconsin FFA Foundation brand, identified strengths, weaknesses, critical success factors and, most importantly, defined our goals, objectives and strategies.

The number one goal in the plan is to fully define the financial need of the Wisconsin Association of FFA and achieve full funding on an annual basis. This is a goal we all believe is attainable. First, we support one of the finest youth organizations in the world that has wide-ranging impact on communities and the future workforce.

Second, we have an incredible group of current partners that support and believe in ag education. And third, there are numerous businesses and individuals across the state who either aren’t aware of the Foundation or don’t realize the available opportunities to support this worthwhile cause.

I’ve learned in my career that if you don’t ask, you won’t get an answer. So, if you are a business, individual, past state officer, alumni, teacher or friend of the FFA, please let us know any ideas, leads or contacts you may have to add to our roster of FFA and agricultural education partners.

We greatly appreciate any input you have to enhance our development efforts. Thank you!

Follow the Foundation online...
Read our monthly eNewsletter and find us on social media as we share news of the Wisconsin FFA family around the state. Enjoy our new series, Faces of Wisconsin FFA on Facebook!
Honors & Memorials

The Wisconsin FFA Foundation is honored to receive contributions in memory of a loved one or in honor of a living person of influence. Here is a listing of the honors and memorial gifts received 9/11/2017 through 3/22/18.

- In memory of Archie Abbott: Tim Wyss
- In memory of Matt Anderson: Michael & Patricia Knoll
- In memory of Elmer Baker: John & Darlene Arneson
- In memory of Floyd & Betty Doering: Barbara & George Groshek
- In memory of Vernon Dunn: Donald Dunn
- In memory of Victoria Harter: Bonnie J. Peterson
- In memory of James Koser: Tim Wyss
- In memory of James Koser: Wisconsin Association of Agricultural Educators
- In memory of Donald J. Loomans: Lois Loomans
- In memory of Dr. Gerald Matteson: Paul A. Larson
- In memory of Dr. Gerald Matteson: Laura Walsh
- In memory of Nancy (Carroll) Maurina: William Maurina
- In memory of Diane K. Meyer: John & Darlene Arneson
- In memory of Ray Miller: Tim Wyss
- In memory of Betty Plapp: Wisconsin Association of Agricultural Educators
- In memory of Mark Riese: Philip & Carol Peterson
- In memory of Bethany Rieth: Anonymous Donors
- In memory of Bethany Rieth: Sara Schoenborn
- In memory of Bethany Rieth: Wisconsin Association of FFA
- In memory of Clarence A. Strohschein: Mark P. Strohschein
Thank you to these 2017 Sponsors
The Foundation raised $40,000 for Wisconsin FFA during the 2017 Golf Outings in Eau Claire, De Pere and Middleton.

1991-92 State Officer Team
Agropur
Bailey’s Nursery
Big Foot FFA Alumni
Bloomer FFA & FFA Alumni
Bremer Bank
Chamberlain & Henningfield CPAs
Compeer Financial
Country Visions Cooperative
Culver Franchising System, Inc.
Custer Farms, Inc.
Dairyland Seed Co., Inc.
Daluge Travel, LLC
Dane County Ag Teachers
Dunn Energy Cooperative
East Troy FFA Alumni
Eau Claire Cooperative Oil Company
Elkhorn FFA Alumni
Equity Coop Livestock Sales Assoc.
FarmFirst Dairy Cooperative
Freedom FFA & FFA Alumni
Fosdal Home Bakery
Grade A Strategies
Green Bay Southwest FFA Chapter
GreenStone Farm Credit Services
Gresham FFA & FFA Alumni
Gross Motors, Inc.
Hartung Brothers Inc.
Hidden Hollow Garden Art
Honeymoon Acres
Investors Community Bank
Keller Williams - Kettleson Real Estate
Landmark Services Cooperative
Mishicot FFA Alumni
Mondovi FFA Chapter
Ben & Nicole Nelson Farm
New Glarus FFA Alumni
Pomp’s of Janesville
Quality Roasting, Inc
Rural Mutual Insurance Company
Russ Davis Wholesale/
Crazy Fresh Produce
Sauk Prairie FFA & FFA Alumni
Schroeder’s Flowers, Inc.
Seneca Foods
The Bank of New Glarus and Sugar River Bank Branches
The Scharine Group
Tractor Central
Tri-County Dairy Supply, Inc.
United Veterinary Service
Xcel Energy, Inc.

Thank you to all the sponsors, golfers and in-kind donors!

Wisconsin FFA Convention Expo
(formerly Career Show)

Wednesday, June 13, 2018
9:30 a.m. - 2 p.m.

Location:
Alliant Energy Center Exhibition Hall
Madison, Wisconsin

Booth pricing:
$300 per booth
Late registration: $350 after April 30

Contact: Jen Bradley
(608) 831-5058 x2
info@wisconsinffafoundation.org

Join Us & Support FFA
2018 Golf Outings
Northwest: July 16
Wild Ridge Golf Course, Eau Claire

Northeast: July 17
Mid Vallee Golf Course, De Pere

Southern: July 23
Pleasant View Golf Course, Middleton

Per golfer fee is $85.
This includes 18 holes of golf, cart rental, breakfast, lunch program and chances to win prizes at the events.

Register your team online at wisconsinffafoundation.org/events
Call (608) 831-5058 x1 for course sponsorship opportunities.

Nasco’s Chuck Miller speaks with an FFA member at the 2017 Wisconsin FFA Convention Career Show.

“I have always enjoyed the Wisconsin FFA Convention,” Chuck says. “It’s a high-energy event because of the enthusiasm of the people there. It’s fun to meet people that love what they do and are thinking about the future. It gives me confidence in the future of agriculture.”