

2025 Wisconsin FFA EDGE Conference

The 2025 Wisconsin FFA EDGE Conference is a two-day leadership development event offered on March 21-22, 2025, at the Hyatt Regency Center in Green Bay, WI. Rhett Laubach and Kelly Barnes with YourNextSpeaker, LLC will be the lead presenters on both days. They are professional speakers, leadership experts, former state FFA officers and have presented multiple times at Wisconsin FFA leadership conferences.

The conference theme is "The Team Experience". Get ready for an interactive, high-energy experience packed with fun, laughter, and leadership lessons that stick. This event will challenge, inspire, and engage students in ways you won't expect.

Through dynamic activities, engaging discussions, and real-world takeaways, you'll discover the power of teamwork, communication, and trust in leadership. Whether you're leading a team in the FFA, in your community, or at a job, these sessions will equip students with practical strategies to bring people together, build stronger connections, and create a winning culture. Come prepared to move, laugh, and learn; because leadership is best experienced, not just explained!

EDGE Conference Agenda

Friday, March 21, 2025

4 – 6 pm	Registration
6:15 – 9 pm	Conference Sessions
9 - 11:30 pm	Evening Activities

Saturday, March 22, 2025

8:30 – 11:30 am	Conference Sessions
11:30 am – 12:15 pm	Lunch
12:30 – 3 pm	Conference Sessions

