

FOR IMMEDIATE RELEASE

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Wisconsin FFA Foundation Invites Supporters to Give the Gift of FFA on Giving Tuesday

MADISON, Wis. (November 25, 2025) – The Wisconsin FFA Foundation, in partnership with Compeer Financial, is excited to participate in Giving Tuesday, a global day of generosity taking place on Tuesday, December 2, 2025.

This year, the Wisconsin FFA Foundation invites individuals, companies, and organizations to “Give the Gift of FFA” by supporting agricultural education and leadership development for more than 27,000 Wisconsin FFA members. Contributions help provide students with confidence, skills, and experiences that prepare them for success in agriculture and beyond. Through FFA programming, students compete in contests, gain leadership opportunities, and even launch hands-on learning experiences that might not have been possible otherwise.

In 2025 alone, the Wisconsin FFA Foundation:

- Awarded over \$22,000 in scholarships
- Provided 32 FFA jackets through the Blue Jacket Legacy Endowment
- Supported the Wisconsin FFA State Officer Team
- Funded numerous award areas that recognize student achievement

How You Can Help Give the Gift of FFA:

- **Donate:** Visit <https://wisconsinffa.app.neoncrm.com/forms/givingtuesday2025> to make an online donation.
- **Share:** Spread the word on social media using **#GivingTuesday** and **#FFAGives**, and tag **@WisconsinFFAFoundation** on Facebook and Instagram
- **Engage:** Encourage others to give and share why FFA matters to you.

“Giving Tuesday is a time during the holiday season when we can pause and refocus on areas of our life that make a difference,” said Ellen Schutt, Executive Director of the Wisconsin FFA Foundation. “With FFA, it’s a chance for all of us to invest in the future of agriculture—a future that will feed and clothe more people than ever before. We get to invest in this.”

Compeer Financial believes in giving back and giving forward to agricultural and rural communities. To amplify the impact of each donation, Compeer Financial will match the first \$2,500 donated, doubling support for Wisconsin FFA members and helping even more students grow into future leaders of agriculture.

To donate and learn more about the Wisconsin FFA Foundation’s Giving Tuesday Campaign, visit <https://wisconsinffa.app.neoncrm.com/forms/givingtuesday2025>.

The Wisconsin FFA Foundation, a 501(c)(3) organization, unites individuals, organizations, and companies who share a common interest in the advancement of agriculture and community leadership through FFA.

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