

Tuesday, June 11, 2024

- 1:00 pm - 1:45 pm** **Importance of Ag Advocacy and Youth Engagement.....Mendota 6**
Jason Mугanani, Wisconsin Farm Bureau Executive Director of Governmental Relations
Discover the vital role advocacy plays in advancing agricultural interests and empowering the next generation of leaders. Gain practical strategies for engaging in advocating for farming, rural communities, and sustainable practices while still in high school and college. Learn how to work efficiently to shape the future of agriculture!
- 1:00 pm - 1:45 pm** **Sustainability in Agriculture Careers.....Mendota 8**
Rachael LaCount, Director of Sustainability Communications and Partnerships, Wisconsin Farm Bureau
Are you considering a career in sustainability? If you are considering a career in agriculture, the answer is yes! During this session, we will explore how any and all involvement in agriculture, farming and food production contributes to our success and should be celebrated. Learn more about Wisconsin Farm Bureau Federation's 35 Under 35 program as the framework for a discussion on sustainability in all realms of agriculture. How are careers in sales, communications, education and production agriculture helping us meet our sustainability goals?
- 2:00 pm - 2:45 pm** **Lotion and Agriculture: Why and How?!?.....Mendota 6**
Gail Kraus and Monica Gahan, Agriculture Educators/FFA Advisors
Discover how and why agricultural commodities are used in lotions! By the end of this workshop, you will be equipped with all the knowledge necessary to begin creating lotions yourself!
- 2:00 pm - 2:45 pm** **T-Shirt Quilts.....Mendota 8**
Ronna Ballmer, Past WI State FFA Alumni and Supporters President
Interested in creating a memory quilt from t-shirts? Learn how to make a t-shirt quilt from an experienced quilt-maker. This class will provide the "how-to", materials needed, steps, and lots of tips on how to make a t-shirt quilt that'll last a lifetime and look great on display.
- 3:00 pm - 3:45 pm** **Before the DUST Settles.....Mendota 6**
Matthew Schleusner, 2002-2003 Wisconsin FFA State President
Eventually our time in the FFA comes to an end and we tuck our FFA jacket away in the closet along with many memories and experiences. During this workshop we will discover opportunities to become involved with other organizations, clubs, and associations in our schools and communities. Let's have some fun while uncovering ways to move forward before the dust settles and the closet door closes.
- 3:00 pm - 3:45 pm** **All About Agricultural Literacy.....Mendota 8**
Madisyn Henderson, Wisconsin Ag in the Classroom Intern and Beth Schaefer, Wisconsin Agriculture in the Classroom Coordinator, Wisconsin Farm Bureau Federation
Are you looking to start an Agricultural Literacy Program in your area? Or looking for ideas and ways to improve your Food for America Program? This workshop will share Food for America ideas and be a time to learn about the Wisconsin Agriculture in the Classroom Food for America grant (Just for Wisconsin FFA Chapters!) application and rubric process. Wisconsin Agriculture in the Classroom has many different resources and opportunities for implementing and improving agriculture literacy programs. Wisconsin Agriculture in the Classroom Coordinator and Intern will present about agricultural literacy and starting programs in your area.



WISCONSIN STATE FFA CONVENTION JUNE 10-13, 2024 • MADISON, WI

Wednesday, June, 12, 2024

- 9:00 am - 10: 45 am** **Change Lives, Teach Ag!.....Waubesa**
Andi Dohm & Kessa LaBlanc, Agricultural Education Instructors/FFA Advisors
 Must register to attend! This program will be an action-packed two-hour program that includes a panel of current teachers who will share their stories of why they decided to become an agricultural education instructor as well as a representative from the universities to share how you can earn a degree in agricultural education. There will be an opportunity to be the teacher and the learner to get a hands-on feel of what it is like to be an agricultural education instructor.
- 9:00 am - 9:45 am** **What is So Special about Wisconsin Agriculture?.....Kegonsa**
Ashley Hagenow, 76th Alice in Dairyland
 Alice in Dairyland promotes the diversity and abundance of Wisconsin's \$104.8 billion agriculture industry. Wisconsin agriculture is strengthened through the various specialty crops that are cultivated in our state, thanks to our hardworking farmers and processors. Learn more about the specialty crops and livestock that call the state of Wisconsin home in this interactive workshop focused on some of Wisconsin's top agricultural commodities.
- 10:00 am - 10:45 am** **Agriculture Family Feud.....Kegonsa**
Bill Kriese, Rural Mutual Insurance
 Test your knowledge of Wisconsin agriculture through an interactive Family Feud style game.
- 1:00 pm - 1:45 pm** **Past State Officer Panel.....Mendota 3**
Wisconsin Past State Officers
 How does FFA impact your future? What does serving as a State FFA Officer look like? Why is it valuable to run for State Office? Learn the answers to these questions and more from our Past State Officer panel!
- 1:00 pm - 1:45 pm** **Beyond the Blue Jacket.....Mendota 4**
Stacey Boettcher & Todd Coons, WI FFA Alumni and Supporters
 FFA Alumni & Supporters, what do we do for you? Come to this interactive workshop to see what the Alumni has to offer you on your journey through FFA.
- 1:00 pm - 1:45 pm** **Capital-Opoly: Pass Go and Collect Equipment Finance Knowledge.... Mendota 5**
CNH Capital
 Join us for an interactive workshop to play Capital-Opoly and learn about the importance of equipment financing! Engage with a hands-on activity and immersive discussion to grasp the significance of equipment financing. During this session, test your newfound knowledge in real-life scenarios and discover how financing principles carry over into your everyday lives. Plus, seize the opportunity to win exciting rewards by demonstrating your understanding of equipment finance. CNH Capital is the captive financial provider for the CNH family of brands:
 Case IH, New Holland and CASE Construction.



1:00 pm - 1:45 pm Top Tips for Success: Pursuing Your Goals and Passions.....Mendota 6

Nick Tokman, Professional Speaker

Increase your chances of succeeding by 76.7% with Nick’s workshop by learning how to:
Discover your passion! Overcome the four thieves that rob you from your goals!
Get in your optimal energetic state AND Get better sleep?! (Yes, you heard right!)
Whatever you choose to accomplish in life, whether you plan on attending college to become a vet, ag teacher or start your own business, Nick Tokman’s got the recipe to achieve extraordinary results in life.

1:00 pm - 1:45 pm Parli Pro 101.....Mendota 7

UW-River Falls Parliamentary Procedure Coordinators

In this introductory workshop, students will be introduced to parliamentary procedure and its practical application at meetings both at the chapter level and beyond. Students will learn the proper order of a meeting agenda, what should be incorporated in a proper secretary’s minutes, and the structure of a proper debate. Students will demonstrate what they learned while also working through main motions, amendments, and adjourn.

1:00 pm - 1:45 pm Blue Jacket Experiences = PRICELESS.....Mendota 8

Matthew Schleusner, 2002-2003 Wisconsin State FFA President

Have you ever imagined how your FFA experiences will have a positive impact on your life? Friends, travel, leadership, and so much more happen during our FFA career, but let’s see how that can help shape your future. You will get up and moving while learning ways you can get more involved, and how to better utilize the experiences you have already gained.

1:00 pm - 1:45 pm Bridging Your Past to Your Future with the Wisconsin Fairest of the Fairs....Waubesa

Kelsey Henderson, 2024-2025 Wisconsin State Fairest of the Fairs

Are you wondering how you can utilize your past experiences in your future? Are you excited about the opportunities the future holds? Join the 58th Wisconsin Fairest of the Fairs, and past Wisconsin FFA member herself, Kelsey Henderson to talk about the past, the present, and the future you can have in the agricultural and fair industries.

1:00 pm - 1:45 pm Farm Credit & Compeer; Serve Where You Are.....Kegonsa

Compeer Financial

There is more to an agriculture career than just farming. With more than 1,250 team members, Compeer Financial offers a variety of career paths that serve agriculture and rural America in unique ways. From working directly with farmers with daily financial needs, to supporting technology needs of the association, to financial reporting, to marketing and communications – many agriculture cooperatives offer careers that tap into your personal passion, while helping rural communities thrive. Learn about the mission and vision of compeer along with the farm credit system and how to use the 3 T’s to serve our communities across rural Wisconsin, Minnesota, and Illinois.



WISCONSIN STATE FFA CONVENTION JUNE 10-13, 2024 • MADISON, WI

2:00 pm - 2:45 pm Cultivating Authentic Leadership..... Mendota 5

Amber Swenor, Professional Leadership Consultant

With authenticity as the most searched word of the year in 2023, it’s much more than a buzzword. With advancements in AI (artificial intelligence) and technology, people are thinking about, questioning and aspiring to authenticity, more than ever. However, embracing one’s authenticity can be a confusing journey, especially as you are still learning your strengths, coming to understand your interests and navigating the journey to decide where you desire to focus your time and talents. In addition, as leaders we hear the message to create belonging inclusive environments and sometimes the concept of authentic leadership can seem “self-serving.” Whether you have aspirations of leading others or not, authentic leadership starts within each one of us. In this workshop, you will go on an uplifting, exploratory journey to help you embrace your authentic leadership.

2:00 pm - 2:45 pm The Most Important Word.....Mendota 6

Amara Jackson, 2023-2024 National FFA President

Everyday we say, think, write and read a variety of words, but among those words, there is one that is the most important. Together, we will discover what the most important word is and why it’s so important.

2:00 pm - 2:45 pm Culvers 101.....Mendota 7

Culvers

Culver's is proud to support FFA through our Thank You Farmers Project. Come learn about all things Culver's - our charitable giving, our careers and even our frozen custard! We'll share how you as an FFA Member can engage with Culver's throughout the year.

2:00 pm - 2:45 pm What’s the Deal With No Mow May?.....Mendota 8

Lisa Johnson, UW-Madison Horticulture Extension Office

Have you heard about “No Mow May?” Many people have committed to not mowing their yards in May, allowing flowering plants to grow to help provide food for pollinators. Before you stow away your mower, let’s look at what options you can take to help pollinators this Spring.

2:00 pm - 2:45 pm Get ready to Boot, Scoot, and Boogie!.....Waubesa

Aubrey Schlimgen, 2021-2022 Wisconsin State FFA Officer

Do you find yourself standing on the side of the dance floor unsure of the *many* line dances that FFA members just break out into at any given moment? Look no further than this workshop where we will learn most popular line dances and even some new ones. Come on in and bring your friends to have some fun during convention. You just may find yourself ready to Boot, Scoot, and Boogie when you're done!

2:00 pm - 2:45 pm Diesel Equipment.....Kegonsa

Aaron Dix, Diesel Equipment Technology Program Director at Madison Area Technical College

Explore the powerhouse of diesel equipment in this workshop presentation. From engines to heavy machinery, delve into the intricacies of diesel technology and its applications. Learn about the field of diesel equipment, what opportunities are available, and information about Madison Area Technical College



WISCONSIN STATE FFA CONVENTION JUNE 10-13, 2024 • MADISON, WI

3:00 pm - 3:45 pm **Careers in the Meat Industry..... Mendota 5**

Kaitlyn Riley, Director of Communications and Outreach, Wisconsin Beef Council

Have you considered a career in the meat industry? There are more opportunities than what we see on the surface. Join Kaitlyn Kesler from the Wisconsin Beef Council in an enlightening workshop designed to uncover the multitude of opportunities within this dynamic field. Beyond the conventional roles, delve into realms like food safety, biomedical applications, culinary arts, and animal welfare. This workshop can broaden your perspective and ignite your passion for a fulfilling career in the meat industry.

3:00 pm - 3:45 pm **Human and Animal Health at the Show.....Mendota 6**

Bernie O'Rourke, Youth Livestock Specialist in the College of Agriculture and Life Sciences, University of Wisconsin, Madison

Fair time is close and as we prepare it's important to be mindful of the One Health concept that recognizes environmental, animal and human health. During this workshop participants will learn good habits to minimize zoonotic transmission and reduce health risks when exhibiting livestock. Students will participate through fun and engaging activities to reinforce this concept.

3:00 pm - 3:45 pm **Ag Mechanics.....Mendota 7**

Nick Lindloff, Ag Equipment Technology Program Director at Madison Area Technical College

Dive into the heart of modern agriculture with this workshop on agricultural mechanics. Learn about the field of ag mechanics, what opportunities are available, and information about Madison Area Technical College.

3:00 pm - 3:45 pm **Going for Gold in the FFA.....Mendota 8**

Rhylie Gough and Kendra Goplin, 2022-2023 Wisconsin State FFA Officers

Celebrate the 2024 Paris Olympics by testing out YOUR skills in the first ever FFA Olympic Games! Compete with fellow FFA members in various games focusing on all aspects of Wisconsin FFA. Will you get the gold? Join us to find out!