



Wisconsin Association of Agricultural Educators

PO Box 87 | Sauk City, WI 53583
608-354-6450 | www.waae.com

WAAE PROFESSIONAL DEVELOPMENT CONFERENCE SPONSORSHIP OPPORTUNITIES

Thank you for your consideration to be a sponsor at the Wisconsin Association of Agricultural Educators (WAAE) Professional Development Conference. WAAE is the professional development organization for our state's secondary and post-secondary agricultural educators and provides its members with opportunities for technical training, networking and to support the recruitment and retention of agricultural educators. As a membership dues funded organization, we truly appreciate the support that sponsors provide. Please see the website for details regarding this year's conference.

We are pleased to offer several options to support our state's agricultural educators, while giving recognition and appreciation to those organizations that decide to sponsor.

2024 SPONSORSHIP OPTIONS AND RECOGNITION

	Copper \$1-100	Chrome \$101- \$349	Bronze \$350 -\$499	Silver \$500- \$1,499	Gold \$1,500- \$1,999	Platinum \$2,000- \$4,999	Platinum PLUS \$5,000+
Recognition			Award or General Sponsor	Coffee Break, Ideas Unlimited Award or General Sponsor	Speaker, Banquet Entertain- ment or General Sponsor	Banquet Reception or General Sponsor	Naming rights to Conference for the year
Conference Program Listing	X	X	X	X	X	X	X
Banquet Program Listing			X	X	X	X	X
Complimentary Banquet Tickets			2	2	2	2	4
Signage/Pre-Meal Slideshows			X	X	X	X	X
News Releases			X	X	X	X	X
Website Sponsor Listing			X	X	X	X	X
Website Sponsor Logo and Link					X	X	X
Conference Invitation Email					X	X	X
Exhibit Space at Trade Show					X	X	X
Opportunity to Give Remarks					X	X	X
Name/Logo on Sponsored Award or Conference			X	X	X	X	X
Workshop opportunity					X	X	X
Artwork ad-1/8 page ad inside program/guide cover [with ea add'l \$500 sponsorship]						X	
Full back cover ad with company logo/name							X



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HOW TO BECOME A CONFERENCE SPONSOR

- Complete the Sponsorship Form and return it to WAAE
- For customized sponsorship opportunities, contact Kathy Hartmann-Breunig, Executive Director, at executivedirector@waae.com or ph: (608)354-6450 (voice or text).
- For every additional \$500 sponsorship increment front or back cover of programs artwork added in one-quarter art increments